ILMA 2024 PROW COMPENSATION

HISTORY

- How we got here (fees percentage of revenues)
- Changes in service
  - coaxial
  - fiber
  - OTA to premiums to now
- Non-cable services
  - Internet
  - Voice
  - Security
  - Mobile

• CABLE / VIDEO TODAY (PART 1)

- Local franchising
- State franchising & rights
- State fees (FL & VA)

• CABLE / VIDEO TODAY (PART 2)

- Streaming
- Non-fee cable / video
  - Netflix, Hulu, AMC+, Peacock, Paramont+, etc.
  - Comcast (NOW.TV, Flex TV, Streaming TV)

SO???

- Need to define cable video to include streaming
- Need to get authority to franchise broadband

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