Game Day 2.0

Corvallis Oregon

Background

- Population 60,000 including 20,000 undergraduate students
- Highest beer and pot sales by volume per capita in Oregon
- No local or state general sales tax, no local income taxes
  - State per capita sharing of alcohol, tobacco and fuel
  - Maximum 3% sales tax + per capita share of pot sales
- PAC-12 (second smallest football stadium, capacity 43,000)
- Levy support for community livability team with additional funding from university replaced by public safety fees on utility services bill.
  - University pays more in lieu of paying fee.

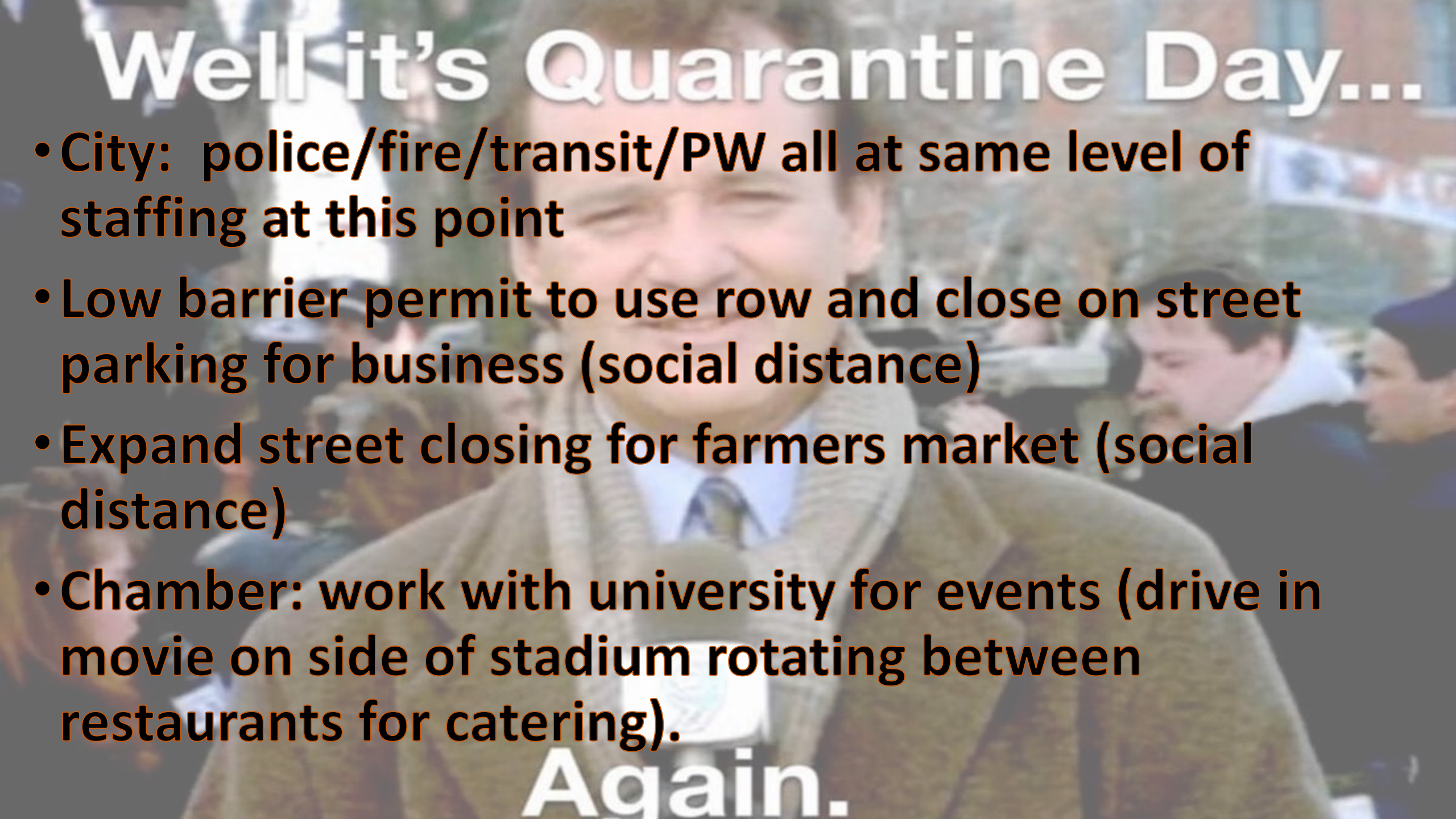
Usual game day issues 40-60,000 added to population

- Traffic and parking (only two bridges across river to interstate)
  - Fareless transit/shuttles/carpooling encouraged
- Parties/fights/minors in possession of alcohol and pot/property damage
  - Community livability team meets with new students/organizations/student government/housing managers/neighborhood associations prior to student return.
  - University agrees to include off-campus behavior in student conduct requirements.
  - Mandatory overtime for police and parking enforcement/mutual aid



- Fall festival
- Farmers market
- Riverfront restaurants, bars, brewpubs, hotels and retailers
- Parks, nonprofits provide parking services as fund raiser
- Fareless transit funded by feds based on number of rides
- Tailgating events
- Parking fund support by fines


When you try to go somewhere in
2020
I'm sorry,
Earth is closed today.


Well it's Quarantine Day...
City: police/fire/transit/PW all at same level of staffing at this point
Low barrier permit to use row and close on street parking for business (social distance)
Expand street closing for farmers market (social distance)
Chamber: work with university for events (drive in movie on side of stadium rotating between restaurants for catering).
Again.