University Cities

PUBLIC TRANSPORTATION INNOVATION

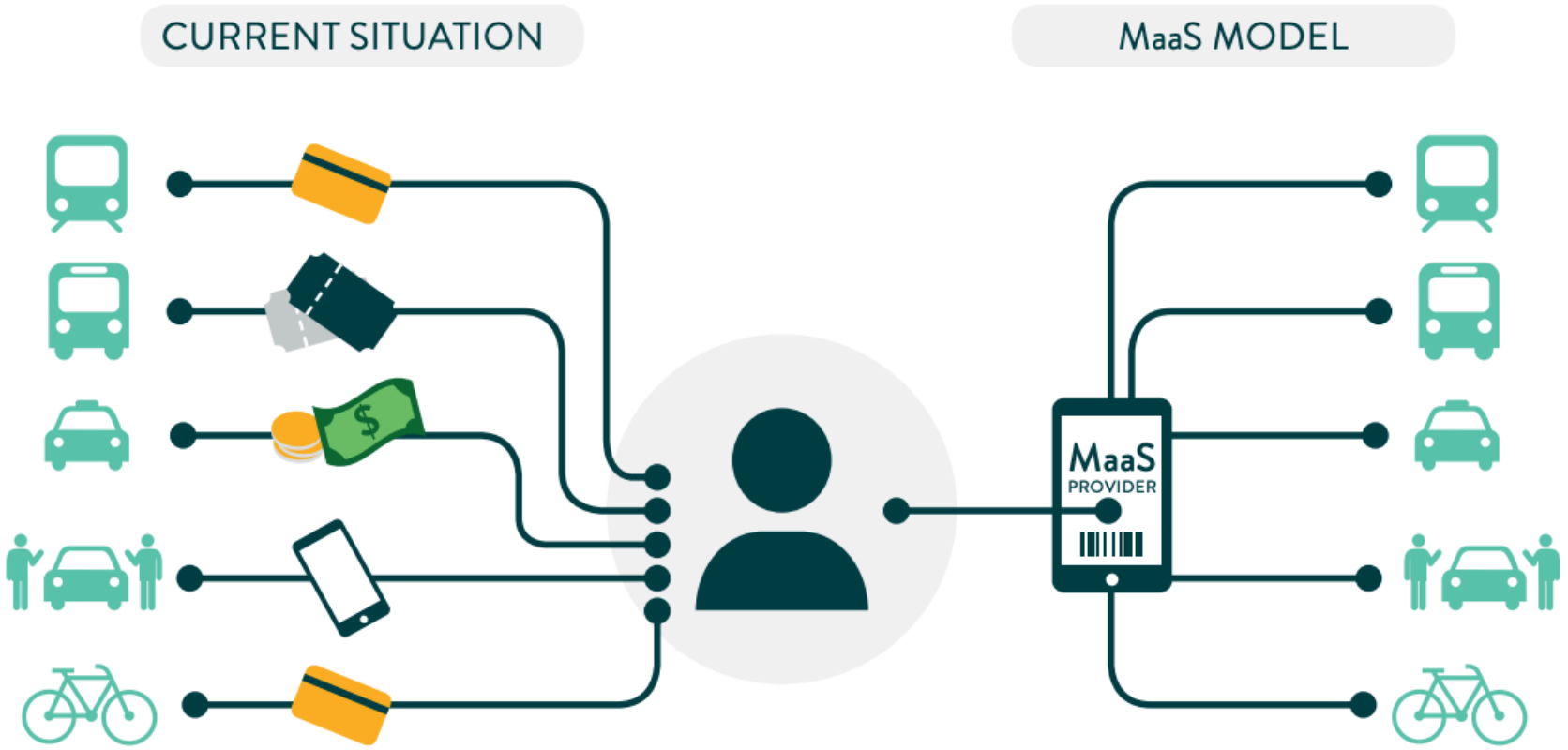
The Future: A Technology-Enabled, Seamless Network of Services that's Simple to Use



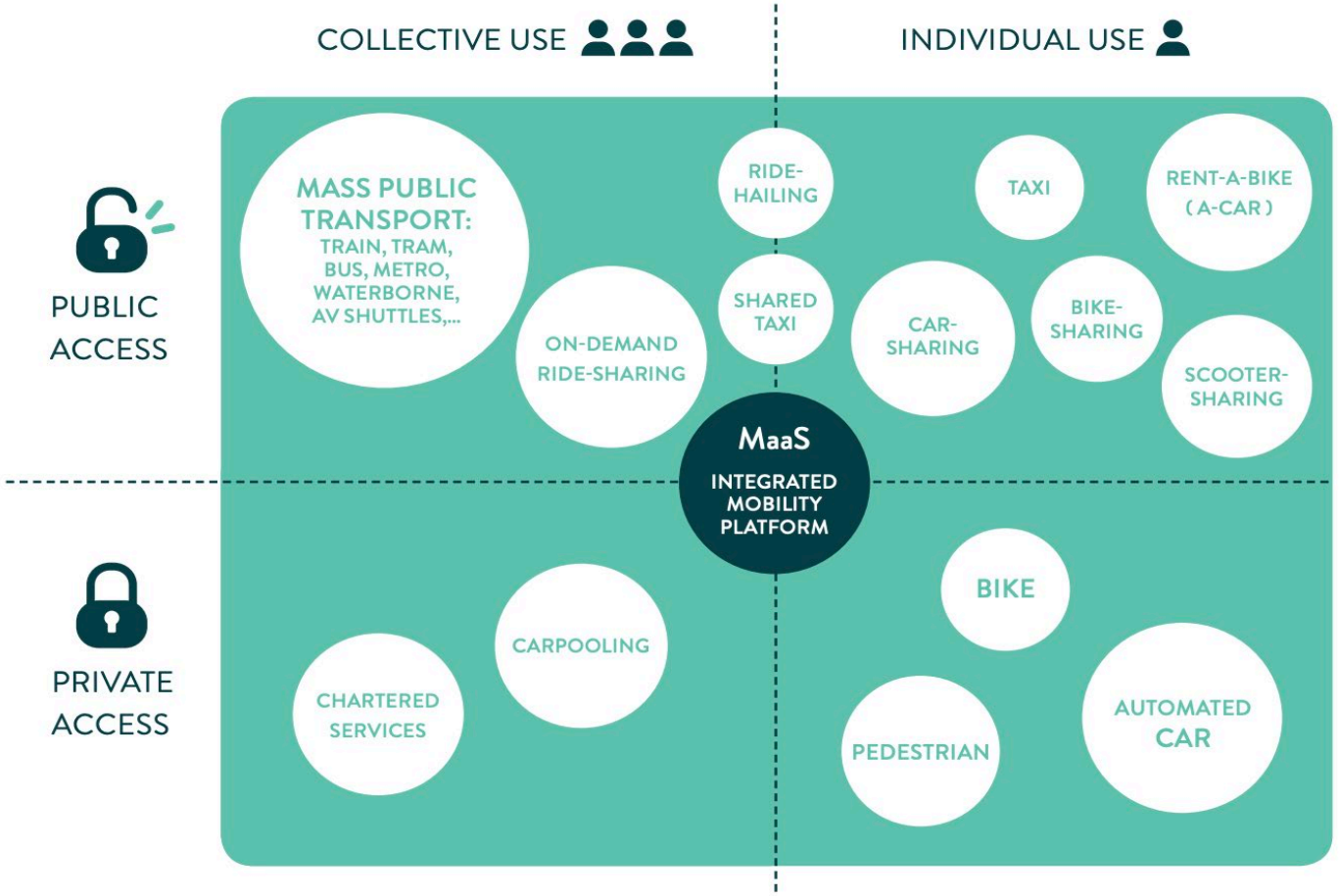
A New Set of Acronyms

- MaaS – Mobility as a Service
- MOD – Mobility on Demand
- BRT – Bus Rapid Transit
- BEB – Battery Electric Buses
- STIC – Small Transit Intensive Cities

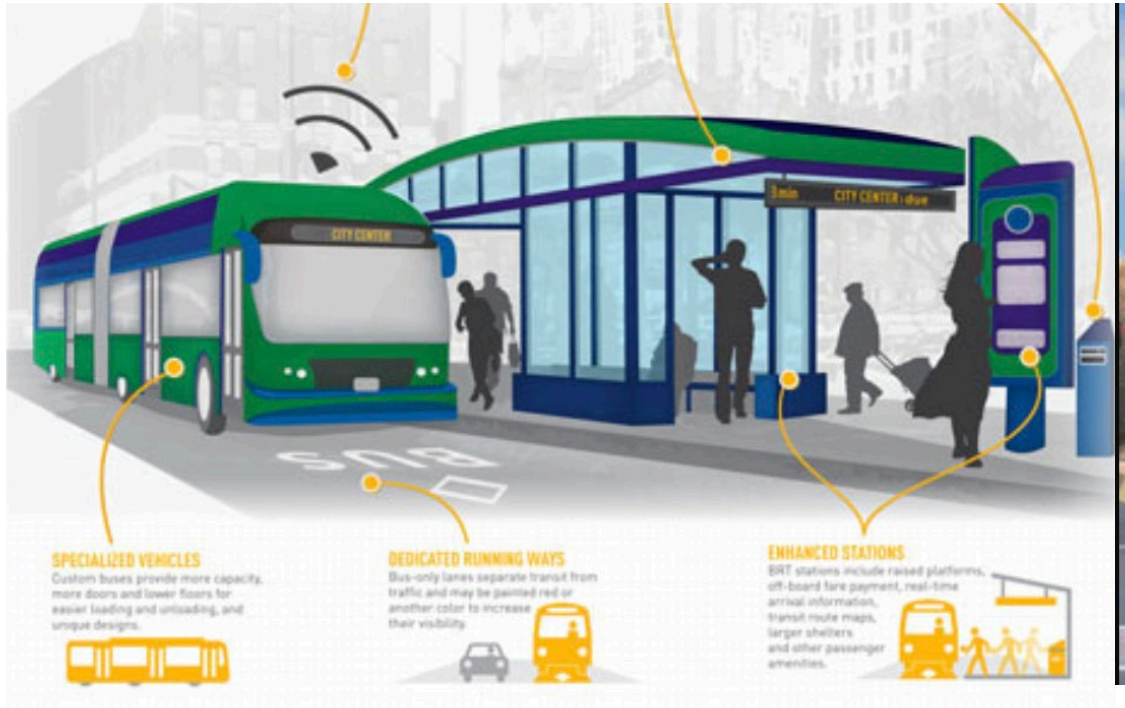
MaaS



Mobility on Demand



Bus Rapid Transit





Battery Electric Buses





Cash-less Fare Integrations





STIC



Each factor plays into how much funding a transit agency receives.

