

University Cities Program

Tulsa, Oklahoma | July 27-29, 2022

Please note the program is tentative and subject to change



Wednesday, July 27, 2022

TIME	TITLE	DESCRIPTION	SPEAKER(S)
6:00PM to 7:30PM	Welcome Reception	Rooftop of Hotel Indigo – Tulsa DWTN-Entertainment Area	

Thursday, July 28, 2022

TIME	TITLE	DESCRIPTION	SPEAKER(S)
8:00AM to 9:00AM	Breakfast		
9:00AM to 10:00AM	Town and Gown Relationships	Cordial town and gown relationships are critical to the effective operation of universities and colleges and the communities where these institutions reside. These interactions are defined by a myriad of factors—state constitutions and statutes, corporate charters, federal regulations and mandates, contracts, inter-local agreements, memoranda of understanding, resolutions, and the personal relationships between elected officials, trustees and administrators. This presentation will explore the dynamics of town and gown interaction from both philosophical and practical aspects. The presenter, Andrew J. Lester, possesses a unique perspective on this topic, having served as both a city attorney and as a member of the board of regents for a university system and the state higher education board of regents.	Andy Lester
10:00AM to 10:15AM	Coffee Break		
10:15AM to 11:15AM	Entertainment Districts	Cordial town and gown relationships are critical to the effective operation of universities and colleges and the communities where these institutions reside. These interactions are defined by a myriad of factors—state constitutions and statutes, corporate charters, federal regulations and mandates, contracts, inter-local agreements, memoranda of understanding, resolutions, and the personal relationships between elected officials, trustees and administrators. This presentation will explore the dynamics of town and gown interaction from both philosophical and practical aspects. The presenter, Andrew J. Lester, possesses a unique perspective on this topic, having served as both a city attorney and as a member of the board of regents for a university system and the state higher education board of regents.	John Dorman
11:25AM to 12:25PM	Madison's Experience with Affordable Housing	Creating affordable housing is a major challenge for municipalities everywhere. In addition to the politics, financing affordable housing deals requires combinations of lending programs and creative solutions to fill financing gaps. This presentation will discuss the problems in creating and financing affordable housing, and methods the City of Madison, Wisconsin has been using to solve these issues including tax incremental financing, the creation of an affordable housing fund, and permitting density in exchange for affordability.	Kevin Ramakrishna
12:30PM to 1:30PM	Lunch		

TIME	TITLE	DESCRIPTION	SPEAKER(S)
1:30PM to 2:30PM	Game Day Part 1	This presentation includes a panel of city attorneys from university towns—Norman, Stillwater, and Lincoln—to discuss different topics regarding game day. These towns are all too familiar with tailgating, rivals, and football. The panelists will discuss how their cities coordinate with local bars and businesses on game days. They will discuss how their cities coordinate with the different police departments, local hospitals, and other emergency management involved on game day. The panelists will also discuss enforcement v. non-enforcement of local ordinances on game days and the inevitable—binge drinking. Additional topics may be discussed.	Kathryn Walker, Kimberly Carnley & Chris Connolly Moderator: Michael Haas
2:30PM to 2:45PM	Coffee Break		
2:45PM to 3:45PM	Game Day Part 2	Part 2 will be a discussion on other topics relevant to game days that these university-cities face. Panelists will discuss topics such as public safety, transportation, parking, and unlicensed vendors. Additional topics may be discussed.	Kathryn Walker, Kimberly Carnley & Chris Connolly Moderator: Michael Haas
3:55PM to 4:55PM	Smarter City: Using University Research Agreements to Fuel Innovation in Your City	When cities and universities collaborate, great things happen. This presentation will explore how local universities can be a valuable resource when your city is solving complex challenges. Additionally, university research helps cities navigate difficult policy areas ranging from sustainability to transportation to housing affordability/homelessness. Working with a city is also a win-win experience for a university. Cities can provide universities with research funding, student internship opportunities, and most importantly, an opportunity to serve the community. Join our presentation to learn how your city and university can collaborate to fuel local innovation.	Holly Heinrich & Brandon Carr
5:30PM to 7:00PM	Evening Reception	Join us at at McNellie's Public House - Downtown Tulsa for drinks and appetizers. This evening reception is a great chance ³ to socialize with other attendees.	

Friday, July 29, 2022

TIME	TITLE	DESCRIPTION	SPEAKER(S)
8:00AM to 9:00AM	Breakfast		
9:00AM to 10:00AM	Strategies for Addressing Homelessness: Holistic Approaches to Providing Something for Everyone	This presentation will focus on the intersection of legal and services-based efforts to address issues of homelessness. It will also discuss the unique impacts on this topic related to a city that is home to a variety of different colleges and universities including a service academy, a large branch of a major state university, a downtown-based liberal arts college, and several community college campuses. While the current legal landscape of regulating issues of homelessness will be discussed, strategies beyond legislation that university communities of all sizes can utilize will be presented as well.	Marc Smith
10:00AM to 10:15AM	Coffee Break		
10:15AM to 11:15AM	Policing in the Post-Floyd Era: Issues, Trends, & Solutions	The presentation will discuss issues regarding policing in the post-George Floyd era, in particular changes in police funding, staffing, critical incident response, training, policies, and community relations. The presentation will also address changes in community/jury pool perceptions of the police and their expectations regarding police presence, use of force, and interaction with the mentally ill, and how such issues have impacted the risk/liability analysis in police litigation. Finally, the presentation will touch upon issues particular to the college campus such as training for active shooter scenarios and student protests.	Lynn Carpenter