

# What is Public Art?



Tilted Arc
Richard Serra, 1981

# Why is Public Art important?

# Placemaking or Community Building

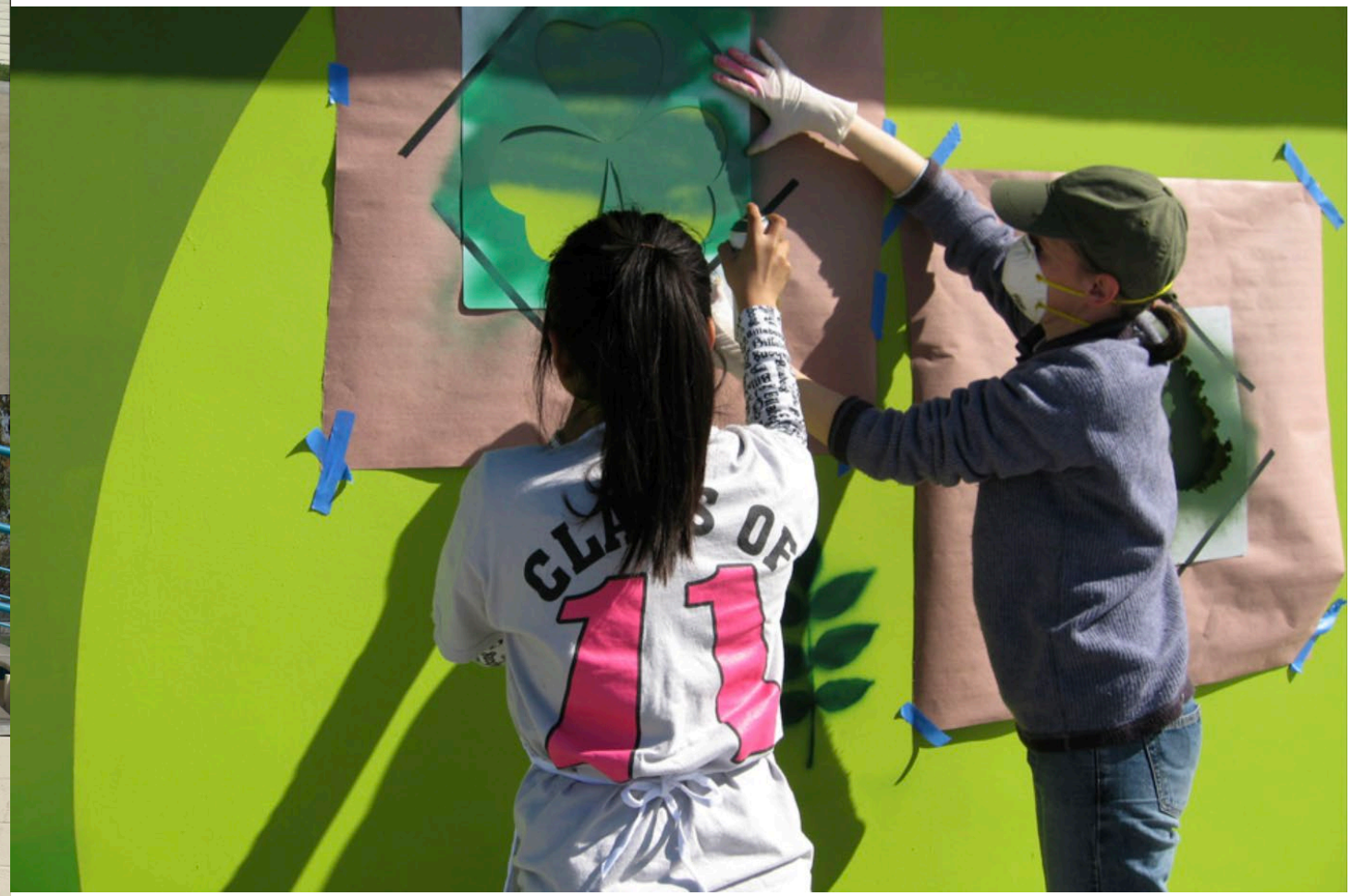
Harriet Tubman Memorial
Manhattan, NYC
Alison Saar 2007



# Graffiti Abatement








Allen J. Martin Park, La Puente, CA
Merge Conceptual Design 2008

# Tourism




Revolutions
Desert X 2019
Nancy Baker Cahill



# Who pays for Public Art?


PRIVATE
PUBLIC

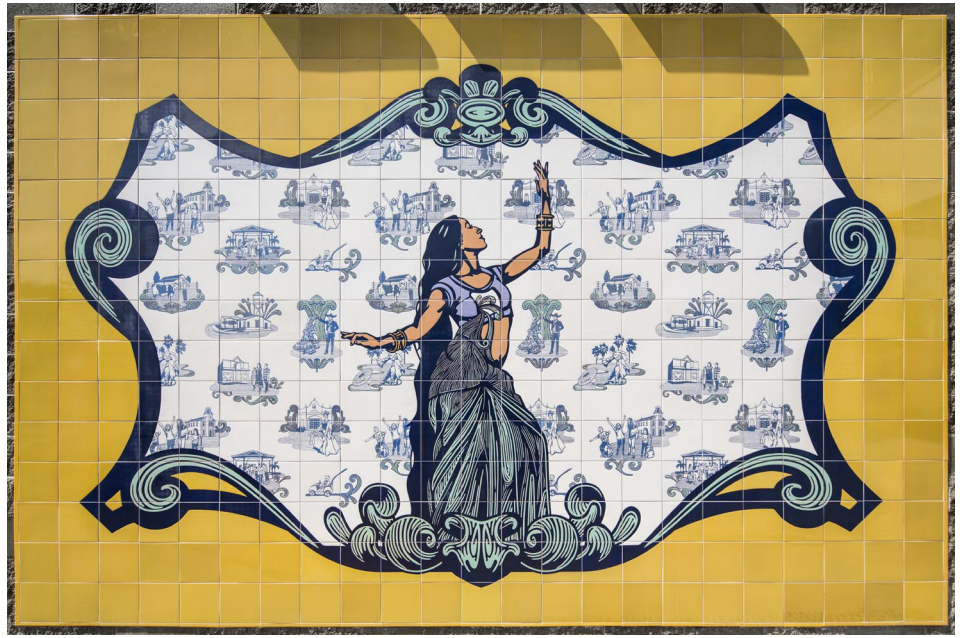
# PERCENT FOR ART PROGRAMS






# ARTESIA LIBRARY

Artesia, CA



*Lady Artesia,* Sonia Romero 2017

# EAST LA LIBRARY








*Our Legacy: Forever Presente*, José Antonio, 2004

# MANHATTAN BEACH LIBRARY





*Prevailing Affinities,* Kathy Taslitz, 2016.

# artconverge.com

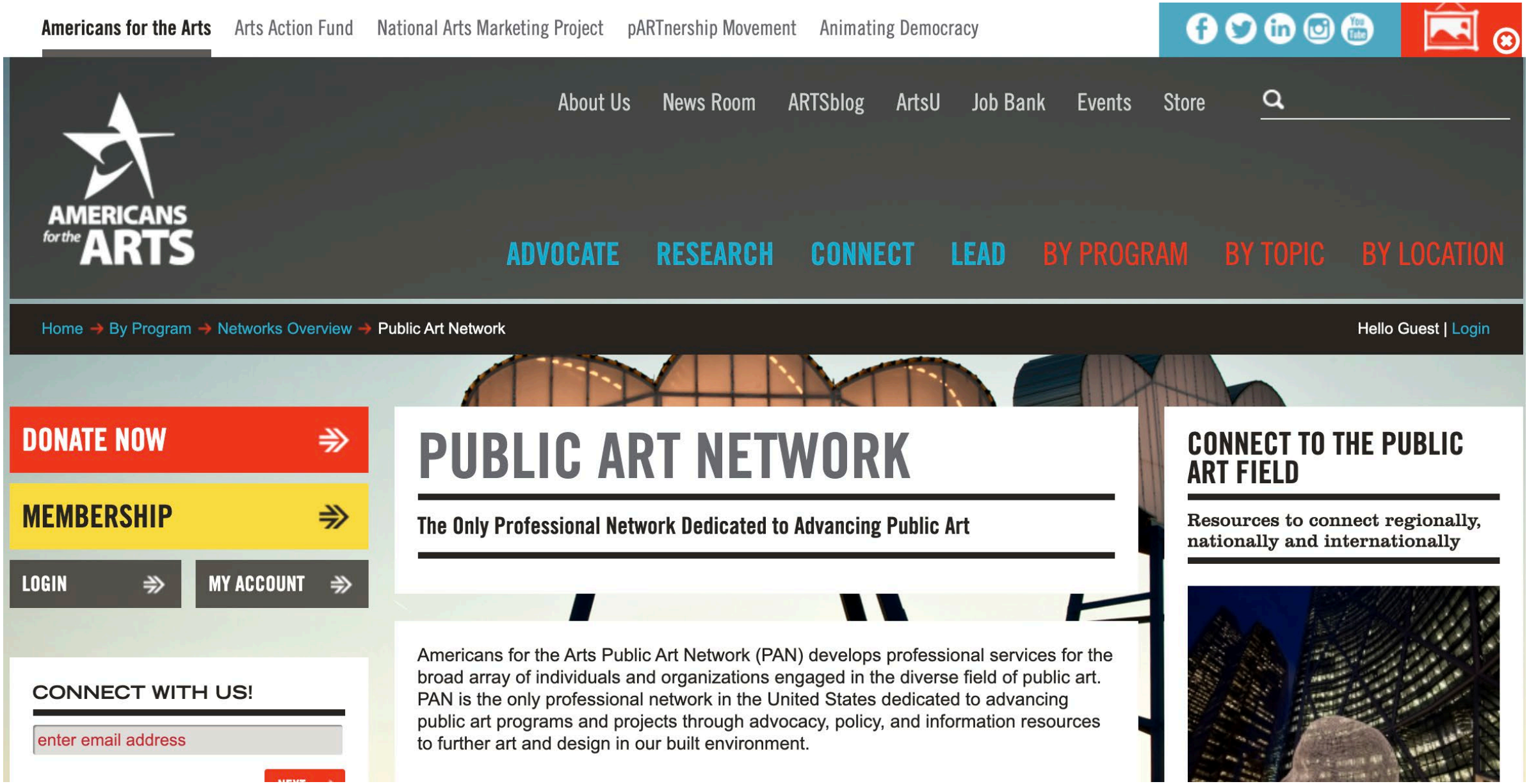





## Public Art in Private Development Database

The **Public Art in Private Development (PAPD) Database** contains Executive Summaries for more than 80 communities, and more than 3000 pages of information containing the actual public art in private development (PAPD) policies or ordinances. This list is a work in progress and we add information as we receive or discover it. Access to this Database is **free of charge**, but we ask that you register with your contact information so that we can understand the patterns of use for the information contained here.

https://www.americansforthearts.org/by-program/networks-and-councils/public-art-network



# COMMISSIONING PUBLIC ART



# SCOPE

- Design
- Fabrication
- Delivery
- Installation
- Care





VTA Santa Clara – Alum Rock Bus Rapid Transit Project
Merge Conceptual Design, 2017

# BUDGET

- Artist Fee
- Contingencies
- Costs

# LIABILITY

- Insurance
- Installation
- Post-Installation



East 2 West Source Point
Denver, CO
Larry Kirkland, 2003



# INTELLECTUAL PROPERTY

- Ownership
- Licenses
- Waivers

# Concerns and Considerations

- How do we guard against future liability?
- What happens when unanticipated plans or events require that changes be made to existing public art projects or installations?
- What happens when changing community tastes and opinions demand reassessment of existing public art works?



**RISE & SHINE by Greenmeme**
A.C. Bilbrew Library, Willowbrook
2015



Mural by Italian Street Artist Blu.  Photo by Casey Caplowe/GOOD







# 5Pointz

# Various Artists

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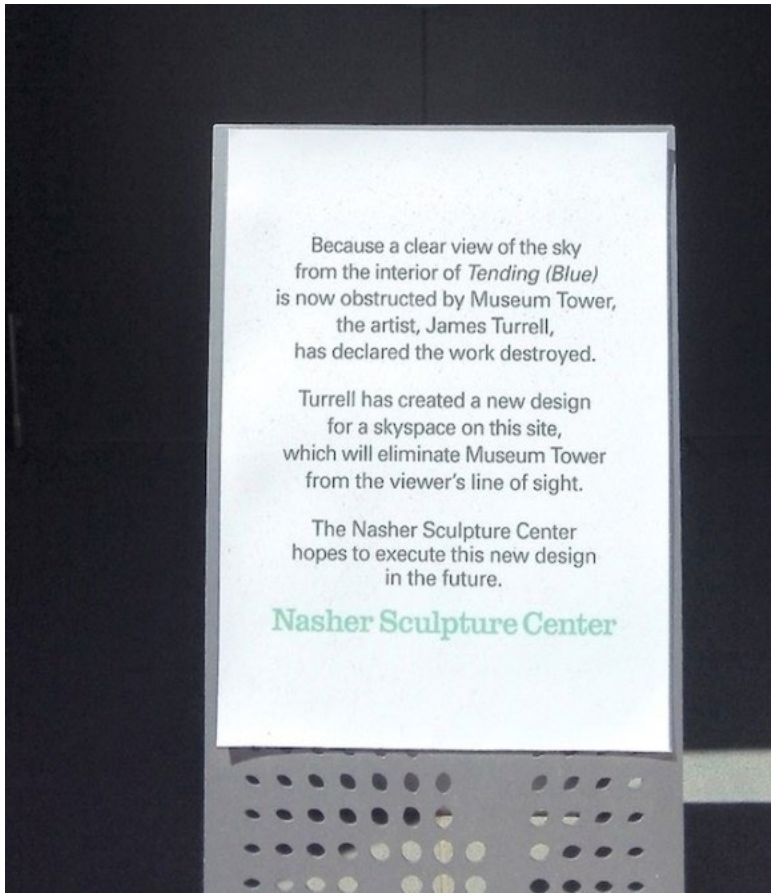
“Raymond & Toby” by John Ahern



Tending, (Blue)
James Turrell
2003








"Scaffold by Sam Durant.  Photo by Lorie Schull

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Louisville, Ky, United States - November 18, 2016: Workers stand over statues of Confederate soldiers loaded on a flatbed truck during dismantling Confederate monument near the University of Louisville.

# Thank you for attending!