Creating Innovation-Friendly Environments for Small Businesses and Startups

International Municipal Lawyers Association

Texas City Attorneys Association

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Middlebrook | Goodspeed

Small Business Snapshot



Less than 500 employees

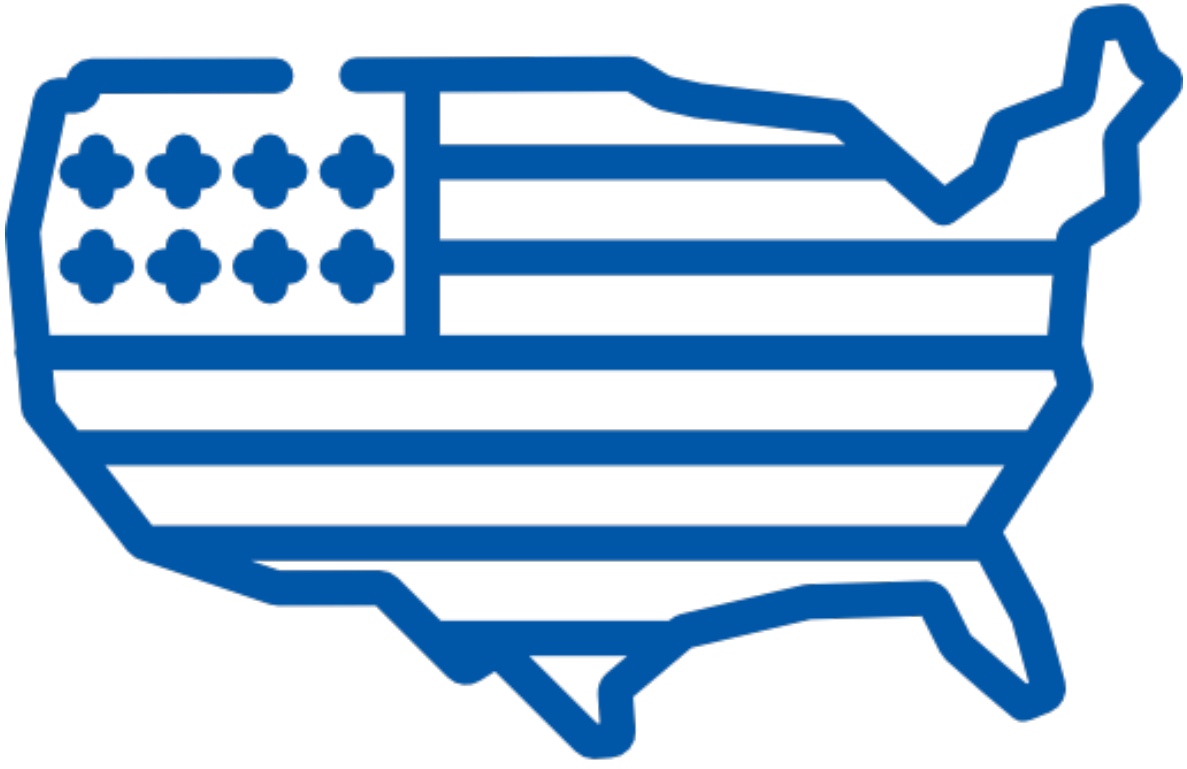
+



Does not exceed Annual Receipts Threshold (based on industry)

Source: US Small Business Administration

Small Business Snapshot



Over 30 Million Small Business Owners

Small Business Snapshot



Over 2.6 Million Small Business Owners

Small Business Snapshot





Over 8 Million
Minority Business Owners



1.1 Million
Minority Business Owners

Economic Impact

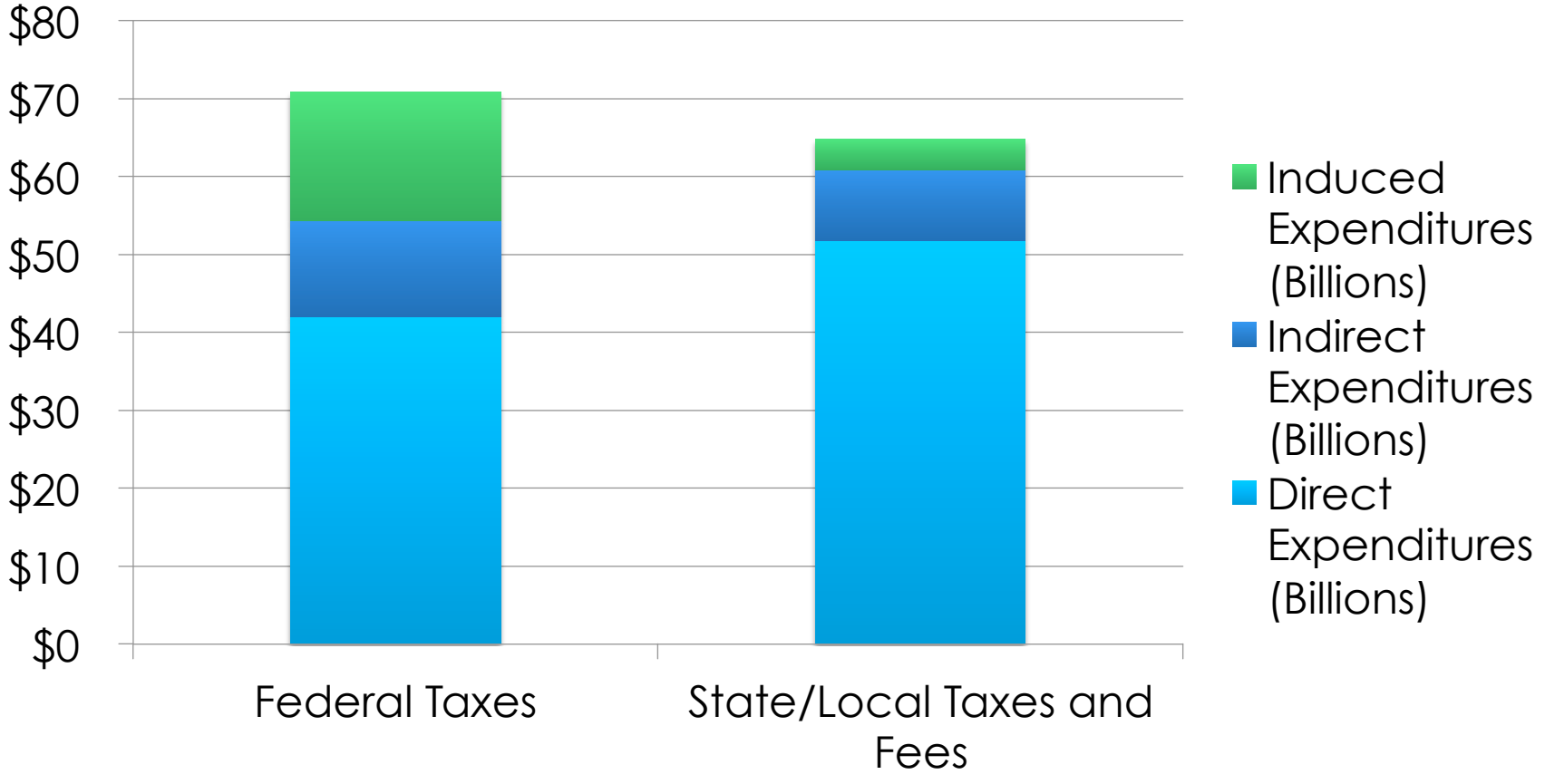




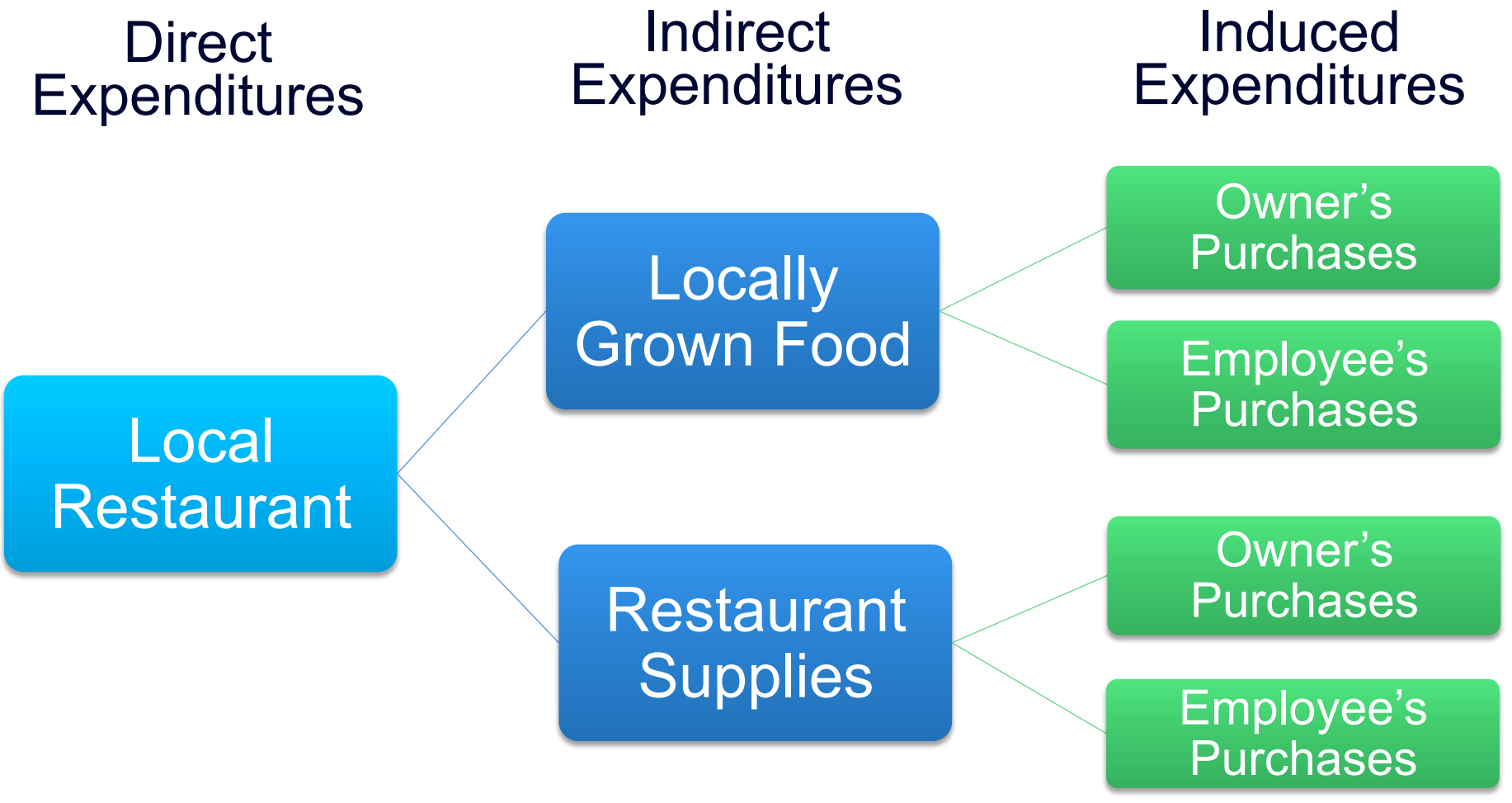


Economic Impact

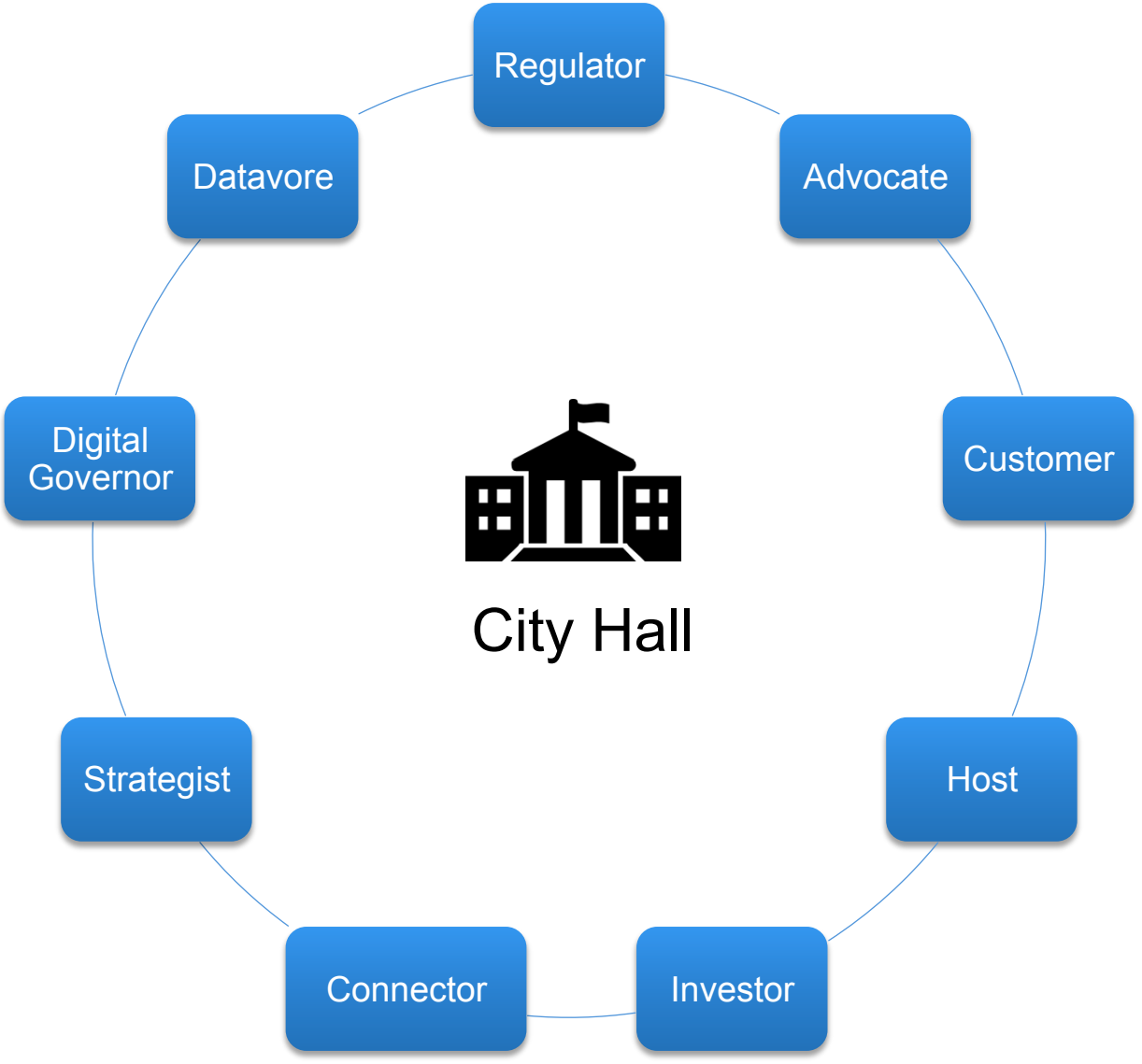
Taxes and Fees Paid by Microbusinesses



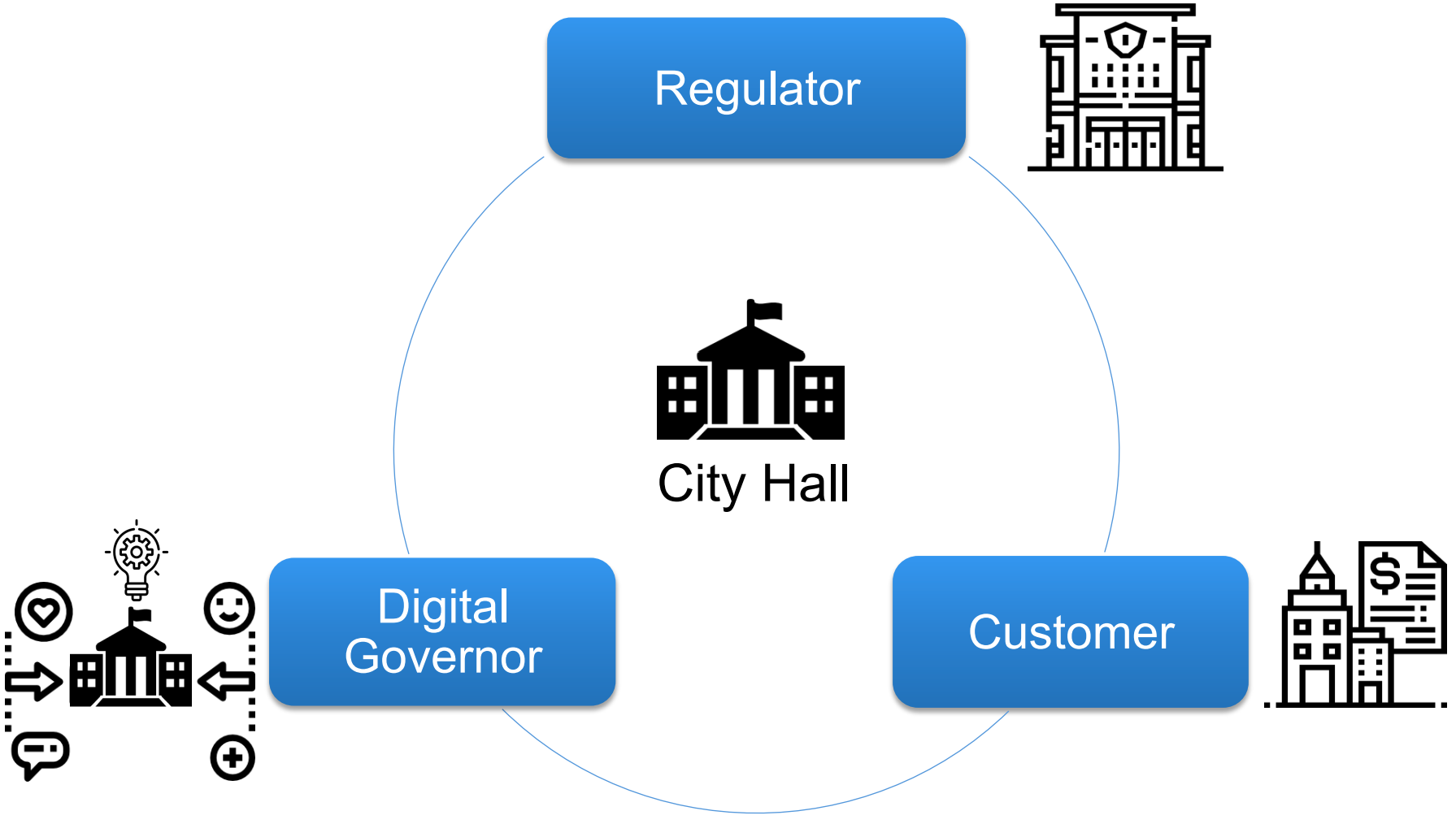
Economic Impact



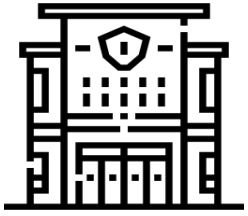
CITIE Policy Roles



CITIE Policy Roles



CITIE Policy Roles



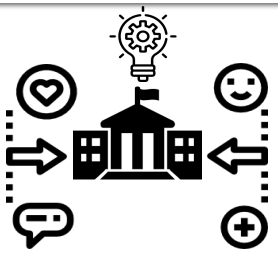
Regulator

Does a city regulate businesses and disruptors in a way that facilitates business entry?



Customer

Does a city seek innovation and make procurement accessible to small businesses?



Digital Governor

Does a city use digital channels to allow for improved citizen engagement?

City as Regulator

- Review regulations
- Take steps to make regulations streamlined, transparent, and modernized
- Account for innovative market entrants
- Gather information about disruptive or innovative products or services

City as Customer



- Modify procurement policies to allow for innovative products and services
- Transparent and accessible procurement opportunities
- Transparent and accessible procurement process

City as Data Governor



- City leaders can seek help from small businesses to:
  - Make cities more transparent
  - Reach citizens digitally
  - Develop technological solutions to providing city services

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