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Proposed Paper and presentation to be made by:

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HOW TO IMPROVE LOCAL RIGHTS-OF-WAY CONTROLS WHILE ENSURING FAIRNESS AMONG CONFLICTING BROADBAND COMPETITORS

With the ever-increasing changes in law, technology and services and what is referred to as "broadband" – voice, video, and data services all packaged together, cities need to review and modernize rights-of-way ordinances and rights-of-way management. The focus of this presentation will be to provide options and choices for local city attorneys to consider to address change and to define the procedures and rights that have been employed by other cities. This will ensure that community benefits, franchise fees, and local governance of rights-of-way are preserved and current with changing law and city requirements. The presentation will also address differing technologies and the impact of multiple providers in the rights-of-way, while at the same time ensuring that the city welcomes competition and expanding services that meet the needs, interests, and requirements of business, residents, and institutions within the city.