

## August 21 - Intellectual Property

### IP Issues for Local Governments

#### **SPEAKER:**

**Rob Monath's** practice focuses on the protection and development of intellectual property. Rob handles legal and business matters involving copyrights, trademarks, trade secrets and related areas for a wide range of clients in music, publishing, arts, entertainment, business, health care, education, government and non-profit organizations.

Rob has developed a particular reputation for his work in publishing and media. He presently acts as music publishing administrator for Tony Award winner Billy Porter, Grammy nominated arranger and music director, Joseph Joubert, ASCAP Concert Music Award recipient Joseph Jennings and 60 Minutes-profiled British composer John Rutter. Rob also represents a number of publishers and producers, including Quimbee, North Valley Media Productions and the Fred Bock Music Company. Other representative clients include the Major Orchestra Librarians' Association, Texas Christian University, The Stuart Hine Trust (for the hymn How Great Thou Art) and the Indianapolis Symphony.

Rob has negotiated many high profile licenses and agreements with top entertainment, media and publishing companies, such as Big Machine Records, Universal Music, Warner Music, Sony Music, Simon & Schuster, Pearson, Oxford University Press, Hal Leonard, the Public Theatre, Paramount Pictures, the BBC, PBS and all major U.S. television networks. Specific film and television projects for which Rob has licensed music include The Royal Wedding (William and Kate), Jackie Gleason's The Wool Cap (TNT Movie of the Week), Nixon (Oliver Stone), Glee, and Dick Clark's So You Think You Can Dance.

Based in Raleigh, Rob's firm has developed an impressive roster of North Carolina clients, including the North Carolina League of Municipalities, the Roanoke Island Historical Association (The Lost Colony), SAS Institute, Rack Room Shoes, Comporium Communications (Rock Hill), Charlotte Plastic Surgery, Apple Baking Company, Tony Craig (Warner Brothers animation artist and producer), and the City of Raleigh.

Peer recognition is reflected in Rob's election to the Board of Managers for the Carolina Patent, Trademark and Copyright Law Association and to the Council for the Intellectual Property Section of the North Carolina Bar Association. Rob has also been invited to present CLE programs on a variety of intellectual property topics, and he is a frequent speaker and lecturer. Rob is a published author, and his *By The Book: A Simple Copyright Compliance Method for Musicians and Music Professionals* has become a leading and indispensable guide in its field.

Rob is a Phi Beta Kappa graduate of the University of North Carolina at Chapel Hill with degrees in English and Law. He has taught business law at N.C. State University and clerked at the North Carolina Court of Appeals.