

# **CALL FOR PROPOSALS**

## **Speakers/Experts for 2019 84<sup>th</sup> Annual Conference**

September 18-22, 2019 | Atlanta, GA

This call encourages professionals working on issues important to local government lawyers to submit proposals to present at IMLA's largest CLE Event. Take this opportunity to share your successes and strategies with local government attorneys from all across the United States and Canada. Our Conference will have two different types of sessions, as described below.

### **Regular Conference Work Sessions:**

Sessions are 90 minutes. Generally, three speakers divide 90 minutes between them (roughly 20-25 minutes each); the remaining time is reserved for Q & A. For the appropriate topic we may reduce or increase the number of speakers which will adjust the amount of time for each. In some cases the panel will speak around a common topic, in others, the panel may speak on completely different topics although our goal is to have a common topic for each panel. Power point presentations are welcomed, but speakers are cautioned that they should use that tool as an aid, not as their paper or as their speech (papers are generally required for CLE purposes). Similarly, speakers are cautioned that our audience rebels at overly commercialized presentations. The best presentations provide practical insights into important and emerging areas of the law.

### **In Depth with the Experts Panel Discussions**

One-hour sessions, during which experts share experiences, answer questions and lead discussions on a topic of local government interest. These sessions provide members an opportunity to network with colleagues and discuss practical solutions to pressing issues. They provide speakers an opportunity to have a less formal and more collegial discussion of important issues with a smaller audience and engage in a one on one question and answer session in most cases. Because some topics generate more interest than others, the size of an audience will vary based on that interest and it is the speaker's role to help facilitate that interest by choosing an interesting and current topic. IMLA will do its best to help generate interest for each presentation. These in depth presentations sometimes repeat for a second hour, though not always.

The Program Planning Committee will begin reviewing proposals for presentations at our Annual Conference shortly.

### **IMLA Speaker Highlights and Responsibilities**

- Exposure to the largest exclusive gathering of local government lawyers in the United States and Canada.
- IMLA requires all speakers to provide a written paper by the deadlines we establish to ensure that the papers can be scanned and included on our website and provided in electronic format to the Conference attendees.
- In consideration of the speaker's volunteer efforts to ensure the success of this program, IMLA offers a special discounted Speaker's Registration Rate.
- IMLA cannot reimburse presenters for Conference-related expenses, including travel, hotel, registration, and photocopying.
- Because speaking at an IMLA Conference offers substantial exposure to speakers who are interested in using the opportunity as a marketing vehicle, IMLA expects that there will be more people interested in speaking than we can accommodate. Accordingly, selections will be made first from those firms interested in sponsoring the event. For information about becoming a sponsor please contact Amanda Kellar at [akellar@imla.org](mailto:akellar@imla.org) or look on our website at [www.imla.org](http://www.imla.org) under "Events"

- To submit your proposal, please fill out the below form and e-mail it to Amanda Kellar at [akellar@imla.org](mailto:akellar@imla.org). We will contact you regarding your proposal as soon as practicable, however, please understand that there is an approval process that may take some time.

Title of Presentation: \_\_\_\_\_

Presenter's Name: \_\_\_\_\_

Presenter's Title: \_\_\_\_\_ Presenter's Office: \_\_\_\_\_

Presenter's Address: \_\_\_\_\_

Presenter's Phone: \_\_\_\_\_ Presenter's Fax: \_\_\_\_\_

Presenter's E-Mail: \_\_\_\_\_

Please give us a summary of your proposed topic (2-3 sentences that may be used for marketing and CLE purposes) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Have you presented at a previous IMLA event? \_\_\_\_\_

List most recent IMLA event and topic presented: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Have you presented the proposed topic previously at a non-IMLA event? If yes, please indicate where it was presented and when. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you have any questions for us? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_